

# Golfing with Heart<sup>©</sup> 2018



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# Table of Contents

- ♥ European Foundation for Needy Children and Young People Suffering from Cancer (hereinafter referred to as „European Foundation“)
- ♥ Golfing with Heart
- ♥ Tournament's Income
- ♥ Charity Managers and Senators
- ♥ Sponsoring
- ♥ Events 2018
- ♥ Contact Details





# European Foundation

- ♥ The European Foundation was founded on 3rd January 1997 for the sole purpose of providing financial assistance for needy children and young people suffering from cancer ([www.krebskrankekinder.com](http://www.krebskrankekinder.com))
- ♥ One member of the Board of the European Foundation will always be nominated as a Board Member of each of the national associations / foundations
- ♥ Golfing with Heart is a registered trade mark and all rights are owned by the European Foundation
- ♥ The net income of each Golfing with Heart tournament will be increased by a minimum amount of EUR 10'000 by the European Foundation



# Golfing with Heart

- ♥ Since 2004, the European Foundation for Needy Children and Young People Suffering from Cancer has founded non-profit associations in Liechtenstein/Switzerland, Austria and German and non-profit foundations in Spain, Russia, Lithuania, Slovakia and Italy. Each named in the local language coinciding with 'Golfing with Heart Associations/ Foundation for Needy Children and Young People Suffering from Cancer'
- ♥ Aim and purpose of these associations / foundations is the financial support of needy children and young people suffering from cancer. To achieve this objective, charity-golf-tournaments are being organized. The distribution of the income of these tournaments occurs locally in the region where the event takes place. This is according to the statutes of each and every association / foundation founded under the European Foundation
- ♥ The national non-profit associations / foundations are responsible for the organization of the Golfing with Heart tournaments in their countries. The initiators, supporters, golf friends and the volunteers work on an honorary basis and will not be paid for their services
- ♥ In close cooperation with the local relief organizations, the national associations / foundations are to distribute the income of the tournaments as financial support directly to the concerned children and young people in the region of the venue



# Tournaments' Income

In total, over 15 million Euros have been collected since 1997 and distributed to the local charities, which guarantee that the donations will be used for the specified purpose

Year	Tournaments' Income	Donation of European Foundation	Total
2015	€ 313.944,83	€ 276.255,17	€ 590.200,00
2016	€ 316.304,86	€ 281.764,80	€ 598.069,66
2017	€ 307.440,76	€ 283.416,41	€ 590.857,17
			<b>€ 1,779.126,83</b>



# Charity Managers and Senators

- ♥ Charity Managers are friends and supporters of Golfing with Heart, appointed by their respective local association / foundation to organize and realize the Golfing with Heart tournaments as volunteers

They can make use of the know-how of the local associations / foundations acquired over the last few years and cooperate with golf clubs, initiators and sponsor

Charity Managers stand for the high quality of the Golfing with Heart tournaments. 'Small and beautiful' is one of the features that characterize each Golfing with Heart tournament. Another important feature is the continuous successful organization of the events, whose explicit objective is to provide financial assistance to needy children and young people suffering from cancer

- ♥ Senators are friends and personalities from the fields of business, culture and society, who are appointed by the European Foundation  
They are ambassadors of the European Foundation at each Golfing with Heart tournament. They represent the interests of the European Foundation and decide on-site on a possible raise of the minimum financial contribution provided by the European Foundation



# Sponsoring 1

## ♥ ,Main Sponsoring' – price upon request

- ♥ The main sponsor is involved in all communication regarding the tournament (press coverage etc.)
- ♥ The name as well as the logo of the main sponsor's company is featured prominently on all promotional material
- ♥ A booth space or display area for corporate literature or other promotional items will be possible for the main sponsor at the Tee-off, putting area, the driving range or in the venue of the evening event. It is also possible to have a promotional stall at one of the holes

## ♥ ,Hole-Sponsoring' – price upon request

- ♥ ,The hole is yours' – This sponsoring includes an invitation for one person to the tournament and evening event
- ♥ The possibility to present the company with a logo on the sponsor board and in the sponsor folder
- ♥ The placement of a banner directly at the Tee-off area or the Green area of a hole
- ♥ Promotional stall, advertisement, etc



## Sponsoring 2

- ♥ ,Country-Sponsoring' – price upon request
  - ♥ This includes, among others, the integration in all means of communication of the tournament (press coverage etc.)
  - ♥ Distribution of pamphlets and give-aways
  - ♥ ,Your Hole' (see Hole-Sponsoring)
  
- ♥ ,Tour-Sponsoring' – Information and price upon request
  
- ♥ ,Supporter' – Information and price upon request
  
- ♥ ,Flight-Sponsoring' – Information and price upon request





## Events – Liechtenstein / Switzerland 2018

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
09th June	GC Bad Ragaz St. Gallen <a href="http://www.resortragaz.ch">www.resortragaz.ch</a>	Ralph Polligkeit	Krebshilfe Liechtenstein, Krebsliga St. Gallen-Appenzell, Krebsliga Graubünden and other local charities



# Events – Austria 2018

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
30th June	GC Gut Murstätten, Lions for Golfen mit Herz <a href="http://www.gcmurstaetten.at">www.gcmurstaetten.at</a>	Michael Stöckl	Steirische Kinderkrebshilfe
06th July	GC Drachenwand Salzburg <a href="http://www.gcdrachenwand.at">www.gcdrachenwand.at</a>	Ernst Lieber	Salzburger Kinderkrebshilfe
07th July	GC Tillysburg Oberösterreich <a href="http://www.gclinz.at">www.gclinz.at</a>	Paul Fuchs	Steirische Oberösterreichische Kinderkrebshilfe
22nd September	GC Dolomitengolf Lienz Osttirol <a href="http://www.dolomitengolf.at">www.dolomitengolf.at</a>	Hermann Unterdünhofen	Leukämie- and Kinderkrebshilfe Osttirol



## Events – Germany 2018

Date	Golfclub	Charity Manager	<b>The income is distributed directly to the affected children and young people in cooperation with ...</b>
09th June	GC Lietzenhof, Burbach <a href="http://www.golf-lietzenhof.de">www.golf-lietzenhof.de</a>	Josef Kinnen	Förderverein für krebskranke Kinder Trier e.V., Caritas Familienhilfe and other local charities around Trier
16th June	GC Am Alten Fliess, Köln <a href="http://www.golfplatz-koeln.de">www.golfplatz-koeln.de</a>	Heinz Pickel	Förderverein für krebskranke Kinder Köln, Uniklinik Köln, Kinder Krankenhaus Amsterdamer Straße and other local charities around Köln
14th July	GC Öschberghof, Donaueschingen <a href="http://www.oeschberghof.com">www.oeschberghof.com</a>	Hans-Josef Schütz	Förderverein für krebskranke Kinder e.V., Freiburg i.Br. and other local charities around Freiburg
01st September	GC Bodensee, Weissensberg <a href="http://www.gcbw.de">www.gcbw.de</a>	Paul Vieli	Krankenhaus der Stadt Dornbirn, Urmel-Kinderkrebshilfe e.V., Ba-Wü/D and other local charities in the south of Germany



## Events – Slovakia 2018

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
26th May	Penati Golf Resort, Senica <a href="http://www.penatigolfresort.sk/de">www.penatigolfresort.sk/de</a>	Jan Tomas	Local charities f.e.. Dobrý Anjel



## Events – Spain 2018 - Spring

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
01st May	Canyamel Golf Capdepera/Mallorca <a href="http://www.canyamelgolf.com">www.canyamelgolf.com</a>	Claus Feldt Jürgen Hansen	Local charities
02nd May	Pula Golf Resort Son Servera /Mallorca <a href="http://www.pulagolf.com">www.pulagolf.com</a>	Claus Feldt Jürgen Hansen	Local charities
03rd May	Club de Golf de Son Servera Son Servera /Mallorca <a href="http://www.golfsonservera.com">www.golfsonservera.com</a>	Claus Feldt Jürgen Hansen	Local charities
04th May	Capdepera Golf Artà/Mallorca <a href="http://www.golfcapdepera.com">www.golfcapdepera.com</a>	Claus Feldt Jürgen Hansen	Local charities



## Events – Spain 2018 - Autumn

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
28th October	Golf de Alcanada Palma de Mallorca <a href="http://www.golf-alcanada.com">www.golf-alcanada.com</a>	Claus Feldt Jürgen Hansen	Local charities
29th October	Son Antem Golf Club Llucmajor, Mallorca <a href="http://www.sonantemgolf.com">www.sonantemgolf.com</a>	Claus Feldt Jürgen Hansen	Local charities
30th October	Golf Club Son Termens Bunyola/Mallorca <a href="http://www.golfsontermes.com">www.golfsontermes.com</a>	Claus Feldt Jürgen Hansen	Local charities
31st October	Son Gual Golf Palma de Mallorca <a href="http://www.son-gual.com">www.son-gual.com</a>	Claus Feldt Jürgen Hansen	Local charities
01st November	Golf Park Puntiro Palma de Mallorca <a href="http://www.golfparkmallorca.com">www.golfparkmallorca.com</a>	Claus Feldt Jürgen Hansen	Local charities
02nd November	Golf Maioris Palma de Mallorca <a href="http://www.golfmaioris.com">www.golfmaioris.com</a>	Claus Feldt Jürgen Hansen	Local charities
03rd November	Vall D'OR Golf Club Felanitx, Mallorca <a href="http://www.valldorgolfclub.com/">www.valldorgolfclub.com/</a>	Claus Feldt Jürgen Hansen	Local charities







# Contact Details – FL/CH, AUT, DE, ES

## **Golfing with Heart Liechtenstein / Switzerland**

Association for Needy Children and Young People Suffering from Cancer  
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## **Golfing with Heart Austria**

Association for Needy Children and Young People Suffering from Cancer  
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Mobile +43.664.16.38.188

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## **Golfing with Heart Germany**

Association for Needy Children and Young People Suffering from Cancer  
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## **Golfing with Heart / Fundación Golf con Corazón Spain**

Foundation for Needy Children and Young People Suffering from Cancer  
Fundación Golf con Corazón, Avd. Alejandro Rosselló, 23/1, E-07002 Palma de Mallorca  
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# Contact Details – SK, LI, RU, I

## **Golfing with Heart Slovakia**

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Telefon +421.2.5263.3161

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## **Golfing with Heart Lithuania**

Foundation for Needy Children and Young People Suffering from Cancer  
Labdaros ir paramos fondas „Golfas iš širdies“, Liepų g. 21-54 / J. Karosos g. 6-54, LT – Klaipeda / Litauen  
Telefon +370.46.311.701

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## **Golfing with Heart Russia**

Foundation for Needy Children and Young People Suffering from Cancer  
Dovzhenko Str., RU-119590 Moskau, Russland

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## **Golfing with Heart Italy**

Foundation for Needy Children and Young People Suffering from Cancer  
Golfing with Heart Onlus, Via San Francesco d'Assisi 11, I-10100 Torino

# Contact Details – European Foundation

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