

Golfing with Heart[©] 2018



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www.krebskrankekinder.com



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European Foundation

- ♥ The European Foundation was founded on 3rd January 1997 for the sole purpose of providing financial assistance for needy children and young people suffering from cancer (www.krebskrankekinder.com)
- ♥ One member of the Board of the European Foundation will always be nominated as a Board Member of each of the national associations / foundations
- ♥ Golfing with Heart is a registered trade mark and all rights are owned by the European Foundation
- ♥ The net income of each Golfing with Heart tournament will be increased by a minimum amount of EUR 10'000 by the European Foundation



Golfing with Heart

- ♥ Since 2004, the European Foundation for Needy Children and Young People Suffering from Cancer has founded non-profit associations in Liechtenstein/Switzerland, Austria and German and non-profit foundations in Spain, Russia, Lithuania, Slovakia and Italy. Each named in the local language coinciding with 'Golfing with Heart Associations/ Foundation for Needy Children and Young People Suffering from Cancer'
- ♥ Aim and purpose of these associations / foundations is the financial support of needy children and young people suffering from cancer. To achieve this objective, charity-golf-tournaments are being organized. The distribution of the income of these tournaments occurs locally in the region where the event takes place. This is according to the statutes of each and every association / foundation founded under the European Foundation
- ♥ The national non-profit associations / foundations are responsible for the organization of the Golfing with Heart tournaments in their countries. The initiators, supporters, golf friends and the volunteers work on an honorary basis and will not be paid for their services
- ♥ In close cooperation with the local relief organizations, the national associations / foundations are to distribute the income of the tournaments as financial support directly to the concerned children and young people in the region of the venue



Tournaments' Income

In total, over 15 million Euros have been collected since 1997 and distributed to the local charities, which guarantee that the donations will be used for the specified purpose

Year	Tournaments' Income	Donation of European Foundation	Total
2015	€ 313.944,83	€ 276.255,17	€ 590.200,00
2016	€ 316.304,86	€ 281.764,80	€ 598.069,66
2017	€ 307.440,76	€ 283.416,41	€ 590.857,17
			€ 1,779.126,83



Charity Managers and Senators

- ♥ Charity Managers are friends and supporters of Golfing with Heart, appointed by their respective local association / foundation to organize and realize the Golfing with Heart tournaments as volunteers

They can make use of the know-how of the local associations / foundations acquired over the last few years and cooperate with golf clubs, initiators and sponsor

Charity Managers stand for the high quality of the Golfing with Heart tournaments. 'Small and beautiful' is one of the features that characterize each Golfing with Heart tournament. Another important feature is the continuous successful organization of the events, whose explicit objective is to provide financial assistance to needy children and young people suffering from cancer

- ♥ Senators are friends and personalities from the fields of business, culture and society, who are appointed by the European Foundation
They are ambassadors of the European Foundation at each Golfing with Heart tournament. They represent the interests of the European Foundation and decide on-site on a possible raise of the minimum financial contribution provided by the European Foundation



Sponsoring 1

♥ ,Main Sponsoring' – price upon request

- ♥ The main sponsor is involved in all communication regarding the tournament (press coverage etc.)
- ♥ The name as well as the logo of the main sponsor's company is featured prominently on all promotional material
- ♥ A booth space or display area for corporate literature or other promotional items will be possible for the main sponsor at the Tee-off, putting area, the driving range or in the venue of the evening event. It is also possible to have a promotional stall at one of the holes

♥ ,Hole-Sponsoring' – price upon request

- ♥ ,The hole is yours' – This sponsoring includes an invitation for one person to the tournament and evening event
- ♥ The possibility to present the company with a logo on the sponsor board and in the sponsor folder
- ♥ The placement of a banner directly at the Tee-off area or the Green area of a hole
- ♥ Promotional stall, advertisement, etc



Sponsoring 2

- ♥ ,Country-Sponsoring' – price upon request
 - ♥ This includes, among others, the integration in all means of communication of the tournament (press coverage etc.)
 - ♥ Distribution of pamphlets and give-aways
 - ♥ ,Your Hole' (see Hole-Sponsoring)

- ♥ ,Tour-Sponsoring' – Information and price upon request

- ♥ ,Supporter' – Information and price upon request

- ♥ ,Flight-Sponsoring' – Information and price upon request



Events – Liechtenstein / Switzerland 2018

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
09th June	GC Bad Ragaz St. Gallen www.resortragaz.ch	Ralph Polligkeit	Krebshilfe Liechtenstein, Krebsliga St. Gallen-Appenzell, Krebsliga Graubünden and other local charities



Events – Austria 2018

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
30th June	GC Gut Murstätten, Lions for Golfen mit Herz www.gcmurstaetten.at	Michael Stöckl	Steirische Kinderkrebshilfe
06th July	GC Drachenwand Salzburg www.gcdrachenwand.at	Ernst Lieber	Salzburger Kinderkrebshilfe
07th July	GC Tillysburg Oberösterreich www.gclinz.at	Paul Fuchs	Steirische Oberösterreichische Kinderkrebshilfe
22nd September	GC Dolomitengolf Lienz Osttirol www.dolomitengolf.at	Hermann Unterdünhofen	Leukämie- and Kinderkrebshilfe Osttirol



Events – Germany 2018

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
09th June	GC Lietzenhof, Burbach www.golf-lietzenhof.de	Josef Kinnen	Förderverein für krebskranke Kinder Trier e.V., Caritas Familienhilfe and other local charities around Trier
16th June	GC Am Alten Fliess, Köln www.golfplatz-koeln.de	Heinz Pickel	Förderverein für krebskranke Kinder Köln, Uniklinik Köln, Kinder Krankenhaus Amsterdamer Straße and other local charities around Köln
14th July	GC Öschberghof, Donaueschingen www.oeschberghof.com	Hans-Josef Schütz	Förderverein für krebskranke Kinder e.V., Freiburg i.Br. and other local charities around Freiburg
01st September	GC Bodensee, Weissensberg www.gcbw.de	Paul Vieli	Krankenhaus der Stadt Dornbirn, Urmel-Kinderkrebshilfe e.V., Ba-Wü/D and other local charities in the south of Germany



Events – Slovakia 2018

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
26th May	Penati Golf Resort, Senica www.penatigolfresort.sk/de	Jan Tomas	Local charities f.e.. Dobrý Anjel



Events – Spain 2018 - Spring

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
01st May	Canyamel Golf Capdepera/Mallorca www.canyamelgolf.com	Claus Feldt Jürgen Hansen	Local charities
02nd May	Pula Golf Resort Son Servera /Mallorca www.pulagolf.com	Claus Feldt Jürgen Hansen	Local charities
03rd May	Club de Golf de Son Servera Son Servera /Mallorca www.golfsonservera.com	Claus Feldt Jürgen Hansen	Local charities
04th May	Capdepera Golf Artà/Mallorca www.golfcapdepera.com	Claus Feldt Jürgen Hansen	Local charities



Events – Spain 2018 - Autumn

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
28th October	Golf de Alcanada Palma de Mallorca www.golf-alcanada.com	Claus Feldt Jürgen Hansen	Local charities
29th October	Son Antem Golf Club Llucmajor, Mallorca www.sonantemgolf.com	Claus Feldt Jürgen Hansen	Local charities
30th October	Golf Club Son Termens Bunyola/Mallorca www.golfsontermes.com	Claus Feldt Jürgen Hansen	Local charities
31st October	Son Gual Golf Palma de Mallorca www.son-gual.com	Claus Feldt Jürgen Hansen	Local charities
01st November	Golf Park Puntiro Palma de Mallorca www.golfparkmallorca.com	Claus Feldt Jürgen Hansen	Local charities
02nd November	Golf Maioris Palma de Mallorca www.golfmaioris.com	Claus Feldt Jürgen Hansen	Local charities
03rd November	<u>Not fixed now</u>	Claus Feldt Jürgen Hansen	Local charities





Contact Details – FL/CH, AUT, DE, ES

Golfing with Heart Liechtenstein / Switzerland

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Golfing with Heart Austria

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Golfing with Heart Germany

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Josef Kinnen +49.6553.20077, info@golf-lietzenhof.de

Golfing with Heart / Fundación Golf con Corazón Spain

Foundation for Needy Children and Young People Suffering from Cancer
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Contact Details – SK, LI, RU, I

Golfing with Heart Slovakia

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Golfing with Heart Lithuania

Foundation for Needy Children and Young People Suffering from Cancer
Labdaros ir paramos fondas „Golfas iš širdies“, Liepų g. 21-54 / J. Karosos g. 6-54, LT – Klaipeda / Litauen
Telefon +370.46.311.701

Golfing with Heart Russia

Foundation for Needy Children and Young People Suffering from Cancer
Dovzhenko Str., RU-119590 Moskau, Russland

Golfing with Heart Italy

Foundation for Needy Children and Young People Suffering from Cancer
Golfing with Heart Onlus, Via San Francesco d'Assisi 11, I-10100 Torino

Contact Details – European Foundation

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Vaduz / January 2018